

**Centre City
Development
Corporation**

DATE ISSUED: November 7, 2007 REPORT NO.: CCDC-07-45

ATTENTION: Honorable Chair and Members of the Redevelopment Agency
Docket of November 13, 2007

ORIGINATING DEPT.: Centre City Development Corporation

SUBJECT: Agreement with McCormick Rankin U.S., Inc. – Transit Planning
Services -- Areawide

COUNCIL DISTRICT(S): 2 and 8

REFERENCE: None

STAFF CONTACT: P. Dean Coker, Advance Planning Manager (619/533-7137)

REQUESTED ACTION: That the Redevelopment Agency of the City of San Diego (“Agency”) authorize Centre City Development Corporation (“CCDC”) to enter into an agreement with McCormick Rankin US Inc. (MRUS), a division of McCormick Rankin Corporation of Ottawa, Canada, to prepare a Transit-Oriented Alternative Study for the downtown.

STAFF RECOMMENDATION: That the Agency authorize CCDC to enter into an agreement with McCormick Rankin US Inc. (MRUS), a division of McCormick Rankin Corporation of Ottawa, Canada, to prepare a Transit-Oriented Alternative Study for the downtown in the amount of \$475,000.

SUMMARY: On May 15, 2007, a final agreement to settle ongoing litigation concerning the City of San Diego's Downtown Community Plan was entered into between petitioner Save Our Forest and Ranchlands (“SOFAR”) and the following parties: City of San Diego, CCDC, Agency, and the San Diego City Council. A condition of the agreement is a requirement that states the Corporation will hire a transit consulting firm to prepare a Transit-Oriented Alternative study which identifies the following opportunities: (a) more efficiently manage the downtown San Diego transportation system, (b) investigate funding options for specific transit improvements, and (c) reduce significant transportation and parking impacts of the Downtown Community Plan.

FISCAL CONSIDERATIONS: Funds in the amount of \$475,000 for this study are available in the Fiscal Year 2008 Areawide Community Plan budget.

CENTRE CITY DEVELOPMENT CORPORATION RECOMMENDATION: On October 17, 2007, the Centre City Development Corporation Board unanimously approved the staff recommendation.

BACKGROUND

On May 15, 2007, a final agreement to settle ongoing litigation concerning the City of San Diego's Downtown Community Plan was entered into between petitioner SOFAR and the following parties: City of San Diego, Centre City Development Corporation, Redevelopment Agency of the City of San Diego, and the San Diego City Council. A condition of the agreement is a requirement by the Corporation to enter into a contract with a transit consulting firm to prepare a Transit-Oriented Alternative study that identifies the following opportunities: (a) more efficiently manage the downtown San Diego transportation system, (b) investigate funding options for specific transit improvements, and (c) reduce significant transportation and parking impacts of the Downtown Community Plan.

Specific items appearing in the scope of services include the following:

- Task 1: Case Study Assessment
- Task 2: San Diego Background Review
- Task 3: Development and Evaluation of Alternatives
- Task 4: Development of Three Alternative Strategy Packages
- Task 5: Evaluation of Selected Alternative Strategy Packages
- Task 6: Preferred Downtown Transit Alternative Plan (TAP)
- Task 7: Identification of Next Steps
- Task 8: Phasing of Downtown Development
- Task 9: Documentation and Presentation

A Request for Qualifications ("RFQ") was issued and four respondents were interviewed. Members of the interview panel included:

- David Allsbrook – Assistant Vice President, Contracts and Public Works, CCDC
- Dean Coker – Advance Planning Manager, CCDC
- Mike Koger – Planning Intern, CCDC
- Mark Peterson – Transportation Group Director, Wilson & Co.
- Dave Schumacher – Principal Transportation Planner, SANDAG
- Conan Cheung – Director of Planning and Scheduling, Metropolitan Transit System
- State Senator James Mills (retired)
- Duncan McFetridge – President, Save Our Forest and Ranchlands
- Jana Clark – Planning Intern, Save Our Forest and Ranchland
- Marco Gonzalez – Partner, Coast Law Group

Responses were received from four firms, including Carter & Burgess, Nelson Nygaard, KGP Studios and MRUS. Of the four firms, MRUS stood out, specifically for its understanding of the project objectives in tandem with its national and international experience. Based on both written responses and interviews, the selection panel is recommending MRUS to conduct the Transit-Oriented Alternative Study.

When the study is complete it will be presented to the Corporation, Planning Commission, Agency and the City Council for consideration. The agreement with SOFAR does not require adoption of the recommendations brought forward in the study, however, if the recommendations

are adopted they become a "project" under CEQA and the Corporation will prepare an Environmental Impact Report.

The following provides a summary of the financial status of the Agreement:

Original Agreement: November 2007 \$475,000

Firm Name: McCormick Rankin US (MRUS)		
PRINCIPAL Ken Gosselin	TITLE Project Director	PRIMARY CONTACT Sean Rathwell, Project Manager

EQUAL OPPORTUNITY:

FIRM NAME McCormick Rankin International US (MRUS)		CERTIFICATION Other Business Entity (OBE)
SUBCONSULTING FIRMS	PRINCIPALS	CERTIFICATION
Transportation Management & Design	Russell Chisholm	OBE
Metropolitan Knowledge International	Jeffrey Seider	OBE

Environmental Impact – This activity is not a project, and therefore not subject to CEQA per CEQA Guidelines Section 15060(c)(3).

CONCLUSION:

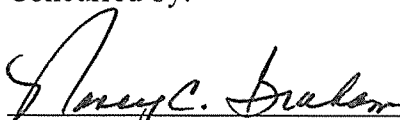
The proposed project is intended to satisfy the stated condition in the Settlement Agreement requiring that a Transit Oriented Alternative Study be conducted by the Corporation. Additionally, it offers the opportunity for an internationally recognized transit planning firm to investigate opportunities, evaluate alternatives and make recommendations pertinent to mobility issues in the downtown area and the major transportation corridors serving that area.

Respectfully submitted,

Concurred by:



 P. Dean Coker
 Advance Planning Manager



 Nancy C. Graham
 President

Attachment:

A – Agreement with McCormick Rankin, U.S., Inc.